



East Greenwich, Rhode Island, December 12, 2014

For Immediate Release

***AdvEnSoft announces a new accredited partner agreement with LitMass Analytics.***

Building on *AdvEnSoft's* software solutions in Business and Engineering Process Management and Automation, *AdvEnSoft* announces a new accredited partner agreement with *LitMass Analytics*.

*LitMass Analytics* brings additional complementary solutions in the rapidly developing disciplines of Operational Analytics, Workforce Analytics, HR Analytics, and Risk and Compliance Analytics.

AdvEnSoft and LitMass are passionate about enabling organizations in their Analytics/Process Management and Automation journey. Together, AdvEnSoft and LitMass offer a broad suite of solutions and a flexible approach depending on the client's strategy and needs:

- as project consultants and advisors
- helping to build analytics capability through an action learning program
- providing solutions to specific business issues
- delivering and managing a comprehensive analytics program

Analytics is game-changing and goes far beyond incremental improvements in human, physical and financial resource utilization. In many cases, *expect returns exceeding ten times the initial investment.*

Analytics provides clear quantitative insights and tailored dashboards to provide powerful decision-making tools, appropriate to every level in the organization and accessible at desk-tops or mobile devices.

Very simply, Analytics empowers organizations of all sizes to democratize and understand their data, take better business decisions, and utilize all their resources more effectively.

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**About *AdvEnSoft*:** Founded in 2004 by Dr. Prit Basu, *AdvEnSoft* develops integrated business solutions, to reduce waste and delay, eliminate error, and make businesses work better. Solutions also include AdvEnSoft's signature Engineering Process Management and Automation (EPM/A), tightly linking FEA/CAD to the design process and to configuration management. The company is based in Rhode Island with a development office in Kolkata, India. [www.advensoftinc.com](http://www.advensoftinc.com)

**About *LitMass Analytics*:** Founded in 2014 by seasoned analytics professionals Sukiran Maity and Omesh Saraf, *LitMass Analytics* is Bangalore-based, offering Analytics services globally, both directly and through its partner network. Focus areas include Operations, Risk & Compliance and Workforce – all designed to enable organizations achieve their intended operational, reputational and strategic outcomes. *LitMass Analytics* boasts over 25 years of experience in its field. [www.litmass.in](http://www.litmass.in)